Basic Info

Geo unconference for everyone who likes to talk about locations. 2 days of presentations, debates, discussions and hacking sessions.

Friday 22 June - Saturday 23 June @ Beuth University

The official language of the event is English.

Event Framework Agenda*

	Friday(22nd)	*Saturday(23rd)*
9:30-10:30		Doors open
10:30-11:00		Opening
11:00-12:00		Sessions (A109, A208, A211, A213)
	Mensa** optional, on-your-own	
12:00-13:00	Doors open	Lunch break
	Mensa** optional, on-your-own	
13:00-13:30	Opening & Welcome	
	Call for agenda	
	Keynote Prof. Dr. Barbara Grüter (LBS Gaming)	Sessions (A109, A208, A211, A213)
14:30-15:00	Sessions (A109, A208, A211, A213)	Sessions (A109, A208, A211, A213)

15:00-15:30		Closing Sessions at Beuth Hall
15:30-16:00	Coffee break	
16:00-16:30	Sessions (A109, A208, A211, A213)	
16:30-17:00		
17:00-17:30		
17:30-19:00	break	
	Diner / BBQ	
19:00-20:00	Ignite	
20:30	Bus to c-base (Rungestraße 20, 10179 Berlin-Mitte, S-Janowitzbrücke)	

individual talks / breaks
alltogether (Beuth Hall)
Sessions

Room capacity
1. A 43, Nokia Session: 50 Seats
2. A 109: 26 Seats
3. A 208: 52 Seats
4. A 211: 44 Seats
5. A 213: 30 Seats

Spread the word

*Please note that the final schedule will be displayed in the day of the event

**[Here](#) you can find their price list and below the exact location of Mensa:

2012
Presentations at WhereCamp Berlin
Our community members are happy to share their presentations!

For further discussion regarding their subjects don't hesitate to contact them.

Michael Straeubig
Game Designer at i3Games
   The World is our Playground- Location Based Games

Prof. Dr. Barbara M. Grüter
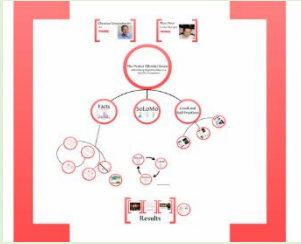*Psychologist and Professor of Human-Computer   Interaction at the Hochschule Bremen*
   Mobile Games

Christoph Bünte
SOZIALHELDEN e.V.
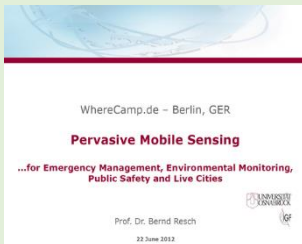   **Rosemary (a ruby client for the OSM API)**

Christian Geissendoerfer
CEO at Yoose
   Mobile Consumer Engagement & Location Based Targeting

Christian Bäuerlein
Media System Designer at flinc
   Introducing instantnavi.com

Prof. Dr. Bernd Resch
Visiting Professor at University of Osnabrueck
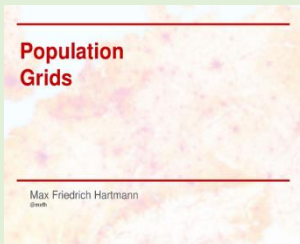   **Pervasive Mobile Sensing**

Michael Huebl
Founder of flinc.
   Realtime Ridesharing with navigation devices

Adam Mencwal
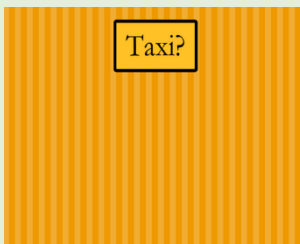*CEO at ARnav*
   ARNav

Max Hartmann
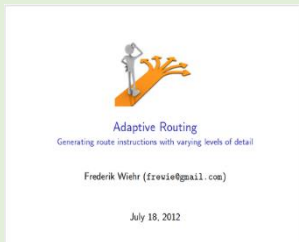*Student Worker at Nokia*
Population Grid

Konstantin Plotnikov
Senior Javascript Software Developer at Nokia
Data Visualization in 20 mins

Lukasz Balamut
Senior Software Engineer at Nokia
The Taxi App

Grischa Gundelsweiler, Axel Schäfer
Esri Deutschland GmbH
Create, Share and Consume Maps with ArcGIS

Frederik Wiehr
[**Adaptive Routing-**_Generating route instructions with varying levels of detail_](#)

2012 Summer of Hacking at Nokia goes on!

Can't stop coding? Constantly thinking about software frameworks? Have a crush on HTML5? Then join Nokia for a summer of hacking! With a new centralized web presence, the Nokia Location Platform offers all the latest tools and resources to help create the next big app.

Whether you're a student who has insight to hottest trends, a freelancer exposed to multiple facets, or a full-time developer with the experience and expertise in specific disciplines – this hackathon should be part of your summer plans.

It's simple – just visit api.maps.nokia.com and choose any of our offerings to create your app for a chance to have it profiled on our site. The winners will receive the beautiful, amazingly fast Nokia Lumia 800, a free premium platform license for up to one year, a developer profile on our landing page and a hacking t-shirt to broadcast your talent! We're looking for the most thoughtful, innovative and meaningful apps from the brightest and most creative minds.
Bring your imagination (and your app) to life!

If you have any questions feel free to contact Jan Nowak (jan.nowak@nokia.com / @HumanNexus)
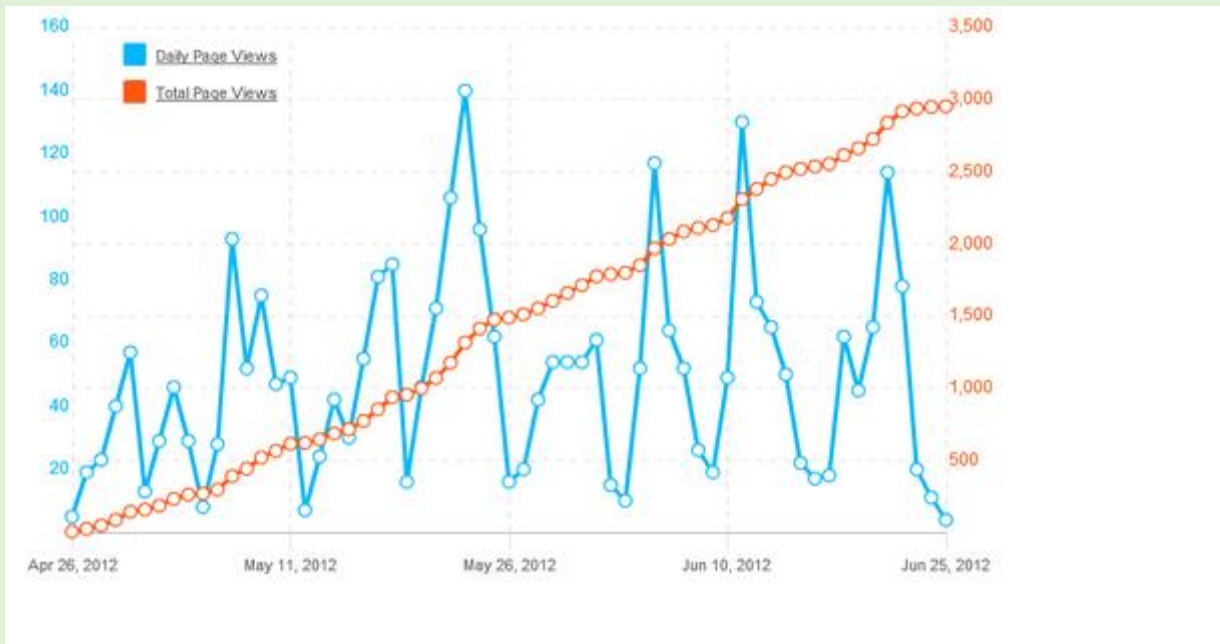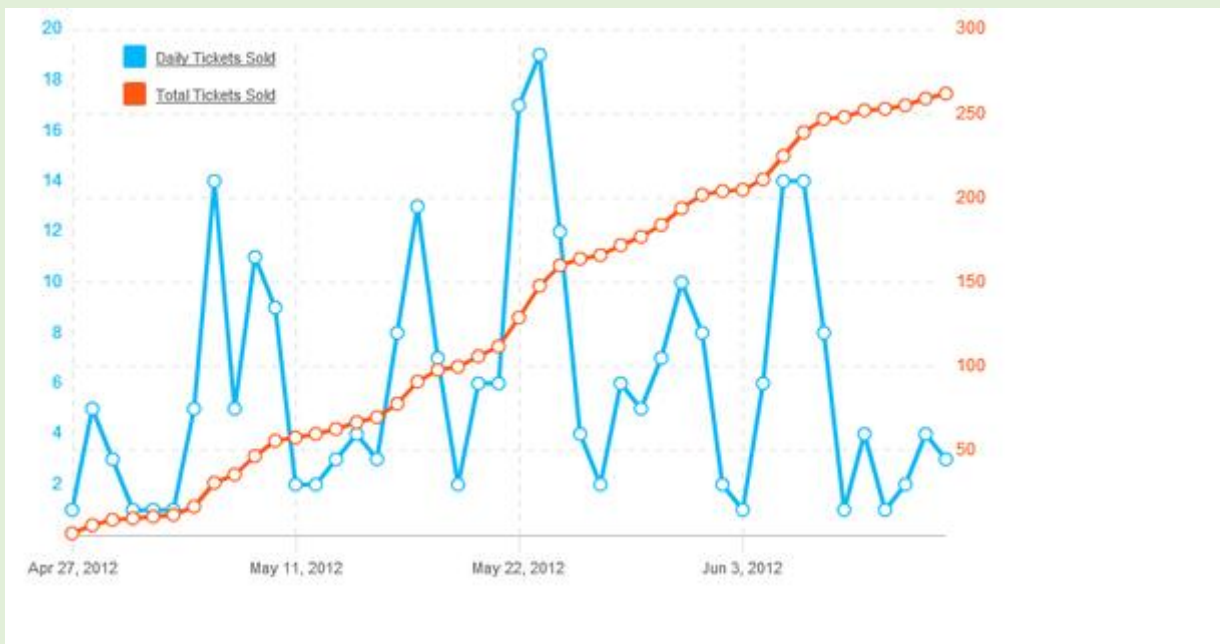
[**Text**](#)

Juni
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Some event statistics

We had great speakers, great presentations and a lot of fun at the event. So lets see some statistics:

Page views:

Tickets:

Attendee geography:

AR Goggles at WhereCamp Berlin

Recon Instruments decided to support our event in a very unique way – provide demo sessions for their latest innovation product – Augmented Reality for Goggles.

Recon Instruments is the Vancouver based company behind the world's first Head Up Display (HUD) called MOD Live. Designed especially for skiing, the HUD provides real-time performance information to the user including speed, jump statistics, altitude, distance traveled, temperature, vertical distance traveled. It also connects via Bluetooth to smartphones so the user can see SMS, caller ID, and their music playlist without getting their phone out their pocket.

MOD Live has a navigation feature so the user can view runs, points of interest and even their buddies on the mountain. The easy-to-use user interface is navigated using a wireless remote

For those who would like to extend the experience on a mountain peak, MOD Live can be ordered here http://www.reconinstruments.com/shop and costs 399.99 EUR.

NFC cards for WhereCamp Berlin participants

Great news for us – we have NFC cards for all our attendees.

If you don't know what does "NFC" mean just look on wikipedia: "Near field communication (NFC) is a set of standards for smartphones and similar devices to establish radio communication with each other by touching them together or bringing them into close proximity, usually no more than a few centimetres. Present and anticipated applications include contactless transactions, data exchange, and simplified setup of more complex communications such as Wi-Fi."

Let's try to find more by using them!

WhereGroup is with us at WhereCamp Berlin

Peter Stamm, Co-Founder & CEO @WhereGroup_com: *"WhereGroup is where the knowledge meets, and therefore supports the WhereCamp in Berlin. We will be there to discuss and to share ideas, and to bring in our experience as one of the leading geo-companies in Germany. We are looking forward to seeing you in Berlin!"*

Check the event agenda!

Our agenda is available!

In order to manage your time we offer a short description of the way the event will be run.

Be aware that the schedule is subject to change, so check back on Friday, 22nd for updates.

Final list of sponsors

Thank you all for helping us to make this awesome event!

Test drive a Nokia Lumia 800 for WhereCamp

Nokia brings it to WhereCamp, literally! Move up your smart mapping experience to a higher gear by trying out the latest Nokia Drive and Maps applications on one of our best Windows Phones. Contact Jan Nowak (jan.nowak@nokia.com) to express your interest and grab one whilst stocks last. Be fast – only 8 available.

Thanks Akaparis for your help!
Andres Westermann, CEO & Co-Founder, Akaparis GmbH:
"The WhereCamp Berlin is a unique platform which connects people from science and industry dealing with spatial information and technology. Akaparis is happy to support the event with its HyFlyr App offering helpful information for participants in the form of digital flyers."

Organizers

-
  Philipp Kandal
  Co-Founder at skobbler GmbH
-
  Roland Wagner
  Professor Beuth Hochschule für Technik Berlin
-
  Jan Nowak
  Head of Web Developer Engagement at Nokia
-
  Irina Rotaru
  Assistant Manager at skobbler
-
  Adela Porumb
  Marketing Specialist at skobbler
-
  Lauren Pace
  Sr. Corporate Marketing Specialist, Nokia L&C
-

Michael Straeubig
Independent Game Designer la i3Games Michael Straeubig

Esri Germany are pleased to be at WhereCamp Berlin

Grischa Gundelsweiler, GIS Specialist @Esri_de, said „*Esri Germany is glad to be a sponsor of WhereCamp Berlin. We are looking forward to share knowledge, experiences and innovative ideas with the participants in fields like spatial analytics, web and mobile app development, location based services, geo-sensors and the GIS and location markets.*"

Find out more here http://resources.arcgis.com/.

Welcome Akaparis!

We would like to let you know that another sponsor has decided to support our awesome event. Thank you Akaparis and we are looking forward to seeing you at WhereCamp Berlin!

Skobbler is supporting geo communities

Philipp Kandal, **Co-Founder @skobbler GmbH:** "*Skobbler is always glad to support the geo and mapping community. WhereCamp Berlin is a great place to meet and discuss with the best minds in this industry. We believe strongly that events like WhereCamp encourage innovations in LBS and hope that many new creative thoughts and ideas emerge from this unconference.*"

We have 250 participants!

We surpassed our registration goals and have now reached 250 participants and due to maximum capacity of the venue are sorry to announce that the registrations for Free tickets (Neo-geographers) are closed. You still can register with paid tickets as Mapper or Cartographer, but the number of those tickets is limited as well.

We are thrilled to have people from so many geographical areas and with very diverse background from freelancers, startups as well as from many big companies. With this fantastic group of people we are sure you will have a hard time to decide between many interesting sessions happening at the same time.

This is going to be amazing…

Attention all geo geeks and developers!!

Nokia Location Platform presents: Hackin' In The City
Can't stop coding? Constantly thinking about software frameworks? Have a crush on HTML5? Put your skills to action and create an application out of one of the following topics:

- **Nokia Maps API for Web**: create the best location data rendering web apps
- **MH5:** develop amazing mobile maps mashups with HTML5
- **Places REST API:** build the most intuitive applications to help solve your user's most challenging needs
3 developers will win the sleek and incredibly fast Lumia 800 smart phone, plus one year free premium platform access! Every attendee will have the chance to participate in our **"Hackin' In The City"** hackathon.
Learn more at http://api.maps.nokia.com   or email Jan Nowak, jan.nowak@nokia.com

2012

BOSCH is sponsoring WhereCamp

We want to take a moment to thank our sponsor: Bosch SoftTec GmbH. Your support and contributions make this event possible and make a tremendous impact on the success of WhereCamp Berlin.

Gangs of Bremen conquer Berlin

In each real city there is always a virtual one which can be explored, mapped and conquered. Let's try to discover the one that is hidden in Berlin. For doing so we have invited to WhereCamp Berlin the Gangs of Bremen with their developed tools for research and fights.

 Gangs of Bremen is a research group that is focused on developing, exploring and play testing mobile location based games. Lead by Barbara Grüter, the group started in 2003 and developed nice projects on the way together with students and partners:
Gangs of ZIMT
On the Streets
Insomnia
Cubodo
Ostereiersuche
Now the gangs are determined to fight and conquer one more city: Berlin and they will try to do so by having gaming sessions within WhereCamp Berlin. The idea of Gangs games is based on the concepts of play and research in the natural environments, which are enriched with the virtual dimensions.

A new sponsor in the team-WhereGroup

A new day, a new sponsor. WhereGroup, another actor in the tech world is glad to help our community in the direct exchange of knowledge.
Thank you guys!

We're bringing the party to C-Base
Mingle among friends as WhereCamp takes the action to C-Base on Friday night! Enjoy a night of music, cocktails and dancing at the hottest place in Berlin. Don't have a ride? Our bus tour, sponsored by Nokia, will take you to C-Base. Prepare yourself for a spectacular party! Special thanks to our sponsors for bringing the evening to life.

*Please follow our website in the week of the event to check the exact schedule.

**For those who are coming directly here is the address and map C Base - Rungestraße 20; 10179 Berlin; Germany

Text

Augmented Reality demo sessions

You know that WhereCamp Berlin is not only about talking? Well it's all action. To give you even more reasons to come, we have prepared not only tremendous sessions about location, but also live demos.

So, it doesn't matter if you are new-comer or an experienced 'mapper', if you work on back end technologies or take care about map design, you will definitely enjoy this: AR Drone 2.0.

What is an AR Drone?

It is a quadricopter! It is a remarkable gadget that incorporates video games with RC-piloting. The AR.Drone 2.0 is controlled via Wi-Fi by your Smartphone and introduces you to the world of augmented reality.
The amazing fact about the copter is that you can see everything the "drone" sees in real time on your i-device thanks to the on-board cameras. And that's not all, while flying the copter's high-tech camera captures video that you can stream live or share with your friends. Video records at a fast 30 fps through the big 92° wide-angle lens.

The quadricopter has a lightweight design, that's why it can be used as well as outdoors as indoors. Therefore we challenge you to try it out during our demo sessions of WhereCamp Berlin.

Are you in?

Meanwhile learn more about this amazing device.

[Video AR Drone 2.0](#)
[Video AR Drone in NY](#)
[Video AR Drone battle](#)

Games are coming to WhereCamp Berlin

Location Based Games include a huge variety of genres - from Geocaching and live scavenger hunts to Augmented Reality-based narrative experiences.
Although the principle of exploring locations through games has been around since more than a decade, a major breakthrough is yet to come. Here it is a unique opportunity of developing the desire for new technologies. Let's discuss, demonstrate and play.
By adding a dedicated gaming track to the WhereCamp we hope to bring together two outstanding communities: Game developers and Geo experts.

Join us and experience that Geo indeed can be a lot of fun. Let the city become our playground again.2012

OpenStreetMap community @WhereCamp Berlin

Oliver Kühn -**Board Member at OpenStreetMap Foundation:** "*OpenStreetMap is a large mapping community with more than half a million contributors. WhereCamp Berlin brings the OpenStreetMap community and other players in the geo-space together. It is an opportunity to grow the project and bring the map data into innovative solutions as we have seen with Foursquare or Apple iPhoto."*

2012

Nokia is happy to support WhereCamp Berlin

Jan Nowak, **Geo&Mobile Techie/Location Platform Evangelist @Nokia**: *"Nokia is excited to support this great event that merges location, geography and technology. WhereCamp Berlin brings the brightest innovators to the front door of the Nokia Location & Commerce API development side. We look forward to interacting with attendees, and even have a few surprises up our sleeve for all participants!"*

Google joins WhereCamp Berlin

Ed Parsons - **Geospatial Technologist at Google Inc:** *"Google is happy to sponsor of WhereCamp Berlin, which will be a fantastic opportunity to bring together the Geo developer community in one of Europe's most dynamic cities."*

Everything is about WhereCamp Berlin

Prof. Dr. Roland M. Wagner / Prof. Dr. Matthias Möller: *"The Beuth University is looking forward to host this active geospatial community and to continue the workshop chain after the last ones in Stanford, Berlin (EU), San Francisco, Amsterdam and now again Berlin."*

Where to stay in Berlin?

For those who are travelling to Berlin for our event we thought it will be useful to have some guidelines.

Beuth University is situated almost 3 km from the main railway station in Berlin (Hauptbahnhof - Berlin) and approximately 8 km from Berlin Tegel Airport. The building stands on a nice green area with campuses and the area is crowded by students. Nearby you can find many parking spots and nice hotels to book.

For parking places check the map to find which one will fit best.

Below find a few recommendations for accommodation:

JGH Berlin - They have single rooms, double rooms, three- and four-bedrooms as well as business rooms. And there are special reduced rates for people staying from Friday until Sunday (weekend rate).

Smarthostel - It's a hotel for single and double rooms and it's a hostel for four-/six-bedrooms. The prices vary according to what kind of room you choose, the most expensive one is around 55 € per night.

Steps-hotel – The rooms are not too fancy but rather practically equipped. Prices vary from 49 € (single room) to 77 € (double room).

Tryp Hotel – A more stylish recommendation. It's at 4 stations and 5 minutes walk from Beuth University.

If you plan to camp in Berlin, here are some places you might consider:

City Camping und Hotel

Sunset Marina & Caravanplaces

Bürgerablage (BCC)

Backpackers Paradise

What would you like to see at WhereCamp Berlin?

Hey fellows!

You know that our great event relies on you involvement and participation. And we would like to know what you want to see at the event? You can expect us to bring something unusual and interesting, but let us challenge you to come with ideas and projects that haven't been seen until now.

Are you a startup? Do you have some crazy project to show to the mapping community? Get in touch and let us know about it and we can organize anything from Geogames to in-door nav demos.

2012

Major sponsors are on the way: skobbler & Nokia

Nokia and **skobbler** are confirmed for WhereCamp Berlin! Both companies are old friends of WhereCamp, and are looking forward to continuing support of developers and entrepreneurs who seek to bring the latest and most innovative solutions in geo-location.
Our sponsors are focused on providing intelligent solutions for improving map usage and constantly offer support to mapping communities. We appreciate their help and we are eager to meet them at our awesome event. We know that great event are made with great people and sustained by great sponsors.

Don't miss WhereCamp Berlin! Stop by for a visit on June 22-23 at Beuth University, Berlin.

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2012

Join us!
Registrations are open to all of you. Book your calendar for 22nd and 23rd of June and invite some friends.

Where Camp Berlin is…
… an unconference addressed to everyone who is passionate about geographical things. Within 2 days participants present and bring to discussion topics about maps, social cartography, augmented reality, funding, projects and art focused around location. We invite you to take part at app demos, mapping sessions, hacking and debates about geo stuff. The unconference was inspired by FooCamps and BarCamps and comes in the great tradition of many other WhereCamps around the world.
You are free to…

…make the event schedule. We start with a blank program and you post sessions and talk about whatever location topic you want to. Some people put together a great presentation, others host debates and discussion – it's up to you.

You meet with…

…geo enthusiasts and passionate mappers. WhereCamp Berlin brings together people from all geo-categories: geo-developers, geo-specialists, geo-scientists and geo-startuppers.

Remember, we need your help to make this another great event. Follow us on twitter @whereberlin and see the latest news on our Facebook page.